

## **MEDIA CONTACT:**

O'Keefe Consulting & Public Relations,  
(609) 927-0222 Cell: (609) 377-1203  
Teddie O'Keefe, [tokeefe@teddieokeefe.com](mailto:tokeefe@teddieokeefe.com)

## **SORA NORTHEAST LLC ANNOUNCES EXPANSION AND PLANS FOR PROJECT DEVELOPMENTS IN 2014**

*January 15, 2014 – Sewell NJ.* Sora Northeast LLC, known for its successful public-private partnerships, is an award winning firm for applying innovative *smart growth* principles to revitalizing downtown municipalities. Sora's principal, Greg Filipek recently announced the firm's office and staff expansion and discussed the progress and prospects of their development plans for 2014 and beyond.

The Sora NE office location in Sewell NJ has recently doubled its space for existing and expanded staff, as well as established it as the location for its financial partner The Argo Group LLC. The Argo Group LLC is a financial entity for multi-national ventures in real estate developments and corporate opportunities. Sora Northeast LLC, as a partner in the Group, will finance many of their development projects through this private investment company. This is an opportunity for Sora Northeast, as a master developer in the Mid-Atlantic region, to further their projects' developments with infusion of private investment funds to the mutual benefit of Sora Northeast and its clients. Many larger, publicly traded development companies have more restrictive financing mechanisms and equity requirements which eliminate them from consideration on projects with longer-term returns.

Sora's success in the design of the master development of the Rowan Boulevard project in Glassboro NJ is an example of revitalizing a downtown with private investment as a public-private-public partnership, during a recession economy. Rowan Boulevard now connects the Glassboro downtown with Rowan University, including new student housing, Rowan classroom space, retail, hotel, office and residential space to create a walkable, livable downtown.

Sora Northeast has recently been designated via a Woodbury NJ city council resolution to address the development of multiple downtown lots, bordered by the Conrail railroad tracks, proposed site of a train station on the planned Glassboro-Camden light rail line. The initial plan could be mixed-use facilities for retail and office space. The redevelopment area already is home to some existing businesses, which will be considered in the master plan.

Sora Northeast is a partner, investor and developer of the proposed \$350 Million Sports Resort Complex to be built in Vineland NJ. The proposed project's site plan will be submitted to the Vineland Planning & Zoning boards in 2014, which if approved, would create construction jobs, direct and indirect permanent jobs and a significant economic impact for the entire region. For the location, the developers expect to close on 288.6 acres in Vineland early in 2014. The project will be managed by The Argo Magic LLC, a division of The Argo Group LLC. The project is a privately-funded plan to build a large state-of-the-art indoor/outdoor facility that will offer a host of sports related and recreational activities and special events in Vineland. This includes training camps and leagues for competitive tournament events in baseball, softball, soccer, basketball and track, among other sports programs. The plan is for the facility to include medical services, health and wellness programs. In addition to the Sports Resort Complex, the project plans include a 4-star hotel with conference facilities, as well as an indoor and outdoor water park.

The Sora Northeast plans for 2014 include additional projects yet to be announced.

###